



Be well. Feel well. Do well.

Innovate Wellness Challenge 2022

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Top Idea: UConn Intern Network (UIN)

1. EMPATHIZE



Audience:

1. Students that are new to UConn and are trying to figure out all the different resources that are now available to them on campus. We are focused on helping freshman and transfer students that are still trying to get their footing in a new college environment.

Observation, Consultation & Feedback:

2. From talking with transfer students and incoming freshmen it was clear that having so many resources available with no one to help direct them made everything very hard to navigate.
3. From feedback Innovate Wellness: Faculty and student mentors helped progress our idea through the innovation process. We got feedback from the mentors on what areas they believed were the most overwhelming for students, especially those new to the university.



Name: Garrett Breslin

Major: Management

Bio: I am a student from Ridgefield, CT with an interest in entrepreneurship and innovation. Currently, an Intern with the Werth Institute. Also involved with clubs including Business Management Society and Global Business Ambassadors. I joined the Innovative Wellness Challenge to help find new ideas that could benefit UConn students.

2. DEFINE



Insights, Problem, Action Steps:

1. After talking with transfer students and those new to the university, we came to the understanding that there was an overwhelming amount of information that students were not able to digest.
2. Our focus is on how to make it easier for those individuals new to the university to navigate available student resources. The existing systems only condensed large amounts of information and do not make it easy for students to interact with a knowledgeable person.
3. Our plan of action is to survey students who are new to the university about their experience finding resources. After this process we would work to connect different organizations on campus through a chat forum that would help this group of students.

Actionable Problem Statement:

4. New students feel overwhelmed with the wealth of knowledge available at UConn. Our group wants to create a network of student workers on campus through a digital forum that allows those new to the university to ask questions that can be answered across different organizations.



Name: Vivian Qiu

Major: Finance

Bio: Currently, I'm a third year finance student with UConn. In terms of business involvement, I'm involved with Global Business Ambassadors, Ascend, and Women in Business (WIB). In addition, I'm currently working with UCTV and WHUS under their finance sections. I was lucky enough to be exposed to many different facets that UConn has to offer. However, through that I noticed opportunities and conflicts that could be addressed. That is why I decided to join the Innovate Wellness Challenge to work with fellow students that want to help benefit UConn students in more ways.

3. IDEATE



Idea Generation:

Forum Design:

- Students 'can I ask a question' where submissions will be publicly displayed on a forum - allow for past answers to be viewable.
- Filtering capabilities based on area of interest.
- The question is then sent into the USIN so that the student worker in that specific area can answer it.

Additional features:

- Shared Calendar for student workers to add organizations events.

Testing Plan:

If chosen this is how we plan to do initial testing:

- We want to start by surveying transfer and freshman students about their experiences adapting to such a large amount of resources.
- We want to reach out to organizations on campus that employ student workers and change their interest in a student worker network.
- Once surveying, have a test Pilot concentrated to a specific group, example freshmen/transfers, to demonstrate expansion capabilities with greater campus population.
- Market/promote website forum within FYE and Orientation to get word of mouth marketing.