INNOVATE Wellness CHALLENGE
Be well. Feel well. Do well.

Innovate Wellness Challenge 2022

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Top Idea:
Student Medical Fund Initiative (SMFI)

1. EMPATHIZE

Audience:

1. Low income students who do not have proper financial access to pay off medical costs.

2. Students who do not have proper health insurance/resources.

Observation, Consultation & Feedback:

3. Need to set up a proper "pipeline" for once we get the money till when students receive it.

4. Have to make sure that there is a structured way for students to take up roles as people graduate within the organization.
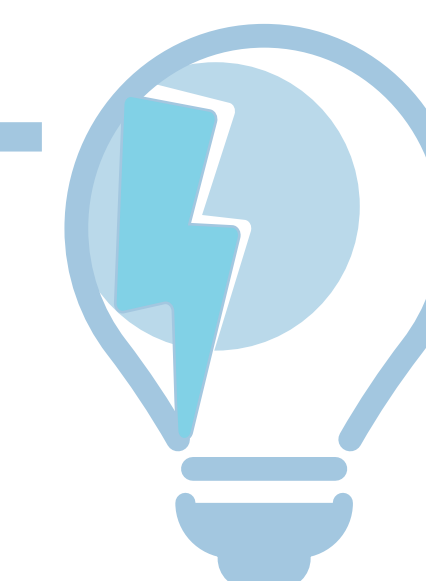
2. DEFINE

Insights, Problem, Action Steps:

1. UConn has a diverse student population with many of whom come from historically underserved communities, 20% Hispanic or LatinX and 9% African-American. These students have a difficult time paying off medical costs.

2. Work with ITS to get the Chrome Extension onto Library computers to generate traffic to the site.

3. Set up an account via UCONN Foundation to funnel money into so that SHaW and distribute to students.

Actionable Problem Statement:

4. Improper access to financial resources play a critical role in a students ability to pay off medical costs, to ease this burden SMFI plans to reimburse student medical costs via the SMFI Tab.

3. IDEATE

Idea Generation:

To develop a Chrome Extension that replaces the New Tab page on Google Chrome and Microsoft Edge with one that we designed. We plan to place ads, from Google Adsense, on top of the Tab such that every time someone opens a new tab, we generate some revenue. This revenue can be sent to SHaW and back to students in need.

Name: Josh Lee

Major: Data Science, CS minor

Bio: Josh is interested in Data Analysis, Market Analysis and product promotion/development, classical music and piano, drawing, anime, and other forms of art.

Name: Hari Patchigolla

Major: Computer Science & Mathematics

Bio: Hari is a Junior majoring in Computer Science and Mathematics. He is heavily interested in web development and data analytics, and well as applying his skills to solve health disparities. In his free time he enjoys playing the piano and gaming.

Name: Sam Larcome

Major: Computer Science & Mathematics

Bio: Sam is a junior studying computer science with a minor in mathematics. Listening to music, playing video games, and playing the guitar are my favorite activities in my free time. Sam's interests lie in software engineering as a career, but has had a recent spark of interest for machine learning.